

# BUSINESS ADMINISTRATION

## OBJECTIVES OF THE COURSE

- To offer students a consolidated education in management and administration with the mastery of management tools in English;
- To enable students to acquire the cross-disciplinary skills necessary for a managerial approach and the business world
- To train students in the different techniques and tools of business management.
- To train students in the different techniques and tools of analysis and international business practices

## SKILLS TO BE ACQUIRED

- Be able to conduct a company diagnosis
- Make decisions that are part of the company's global strategy
- Manage the aspects of the daily management of the company in the areas of marketing, human resources, finance, operations, etc.
- Be able to use new information and communication technologies to serve the company.

## TRAINING OPPORTUNITIES

The Business Administration program prepares students for the following professions:

- High-level executives specialized in human resources management and team management;
- High-level executives specialized in strategic marketing,
- High-level executives specialized in international trade,
- High-level executives in charge of management control
- Management consulting, marketing, finance, etc.



## PROGRAM

SEMESTER 7	MANAGEMENT TECHNIQUES II	ADVANCED ACCOUNTING PORTFOLIO MANAGEMENT INTERNATIONAL FINANCIAL MANAGEMENT
	DECISION MAKING AND MANAGEMENT SCIENCE	BUSINESS SIMULATIONS I OPERATIONAL RESEARCH
	LANGUAGES AND COMMUNICATION VI	METHODOLOGY AND COMMUNICATION II BUSINESS ENGLISH III SPANISH
	ORGANISATIONAL MANAGEMENT IV	HRM II INTERCULTURAL MANAGEMENT
SEMESTER 8	MANAGEMENT TOOLS	MANAGEMENT CONTROL SYSTEMS ACCOUNTS CONSOLIDATION
	PERSONAL AND PROFESSIONAL DEVELOPMENT III	RESEARCH METHODOLOGY ADVANCED TRAINING MODULE
	LANGUAGES AND COMMUNICATION VII	METHODOLOGY ET COMMUNICATION III BUSINESS ENGLISH IV BUSINESS SPANISH
	MANAGEMENT DES ORGANISATIONS (V)	STRATEGIC MANAGEMENT PROJECT MANAGEMENT AND ENTREPRENEURSHIP
SEMESTER 9	STRATEGIC MANAGEMENT	HUMAN RESOURCES STRATEGY LOGISTICS MANAGEMENT
	INTERNATIONAL STRATEGY	INTERNATIONAL TRADE INTERNATIONAL MARKETING INTERNATIONAL LOGISTICS
	BUSINESS MANAGEMENT SOFTWARE	BUSINESS SIMULATIONS II ENTERPRISE RESOURCE PLANNING (ERP)
	BUSINESS ENTREPRISE AND ITS INTERNATIONAL ENVIRONMENT	ECONOMIC INTELLIGENCE GEO- STRATEGY /GEO- POLITICS
S10	INTERNSHIPS	

